

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
13 November 2003 (13.11.2003)

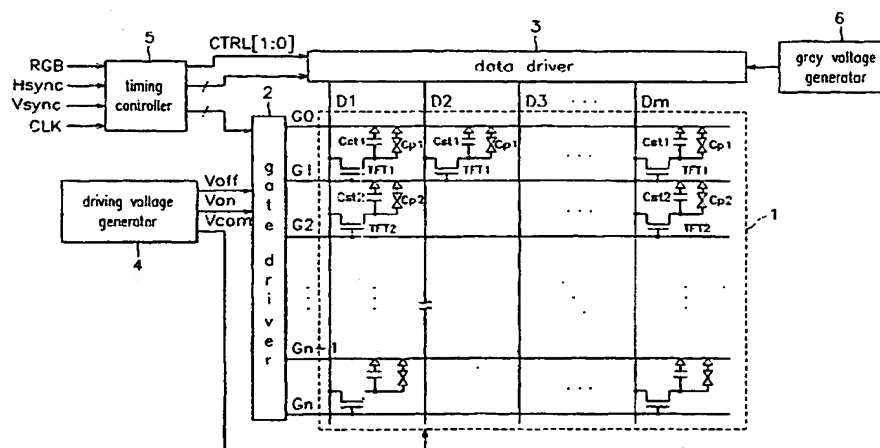
PCT

(10) International Publication Number  
WO 03/094362 A2

- (51) International Patent Classification<sup>7</sup>: H04B
- (21) International Application Number: PCT/KR03/00860
- (22) International Filing Date: 28 April 2003 (28.04.2003)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:  
10-2002-0024399 3 May 2002 (03.05.2002) KR
- (71) Applicant (for all designated States except US): SAM-SUNG ELECTRONICS CO., LTD. [KR/KR]; 416, Maetan-dong, Paldal-ku, Suwon-city, Kyungki-do 442-370 (KR).
- (72) Inventor; and
- (75) Inventor/Applicant (for US only): MOON, Seung-Hwan [KR/KR]; Sinbanpo 4-cha Apt. 210-404, Jamwon-dong 70, Seocho-ku, Seoul 137-909 (KR).
- (74) Agent: YOU ME PATENT & LAW FIRM; Teheran Bldg., 825-33 Yoksam-dong, Kangnam-ku, Seoul 135-080 (KR).
- (81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- Published:  
— without international search report and to be republished upon receipt of that report

[Continued on next page]

(54) Title: LIQUID CRYSTAL DISPLAY AND METHOD FOR DRIVING THEREOF



(57) Abstract: The present invention relates to a liquid crystal display and a driving method thereof. A liquid crystal display according to the present invention comprises: a liquid crystal panel assembly including a plurality of gate lines, a plurality of data lines which are insulated from and intersects the gate lines, and a plurality of pixels each of which is formed in an area defined by the data line and the gate line and has a switching element connected to the gate line and the data line; a gate driver for supplying gate voltages to the gate lines; at least one data driver for supplying data voltages corresponding to image data to the data lines; and a timing controller for comparing nth image data applied from outside and (n-1)th image data stored therein and selectively providing the nth image data to the data driver depending on the comparison result. According to the present invention, since image data transmission between the timing controller and the data driver can be minimized, power consumption and EMI due to image data switching can be reduced.

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